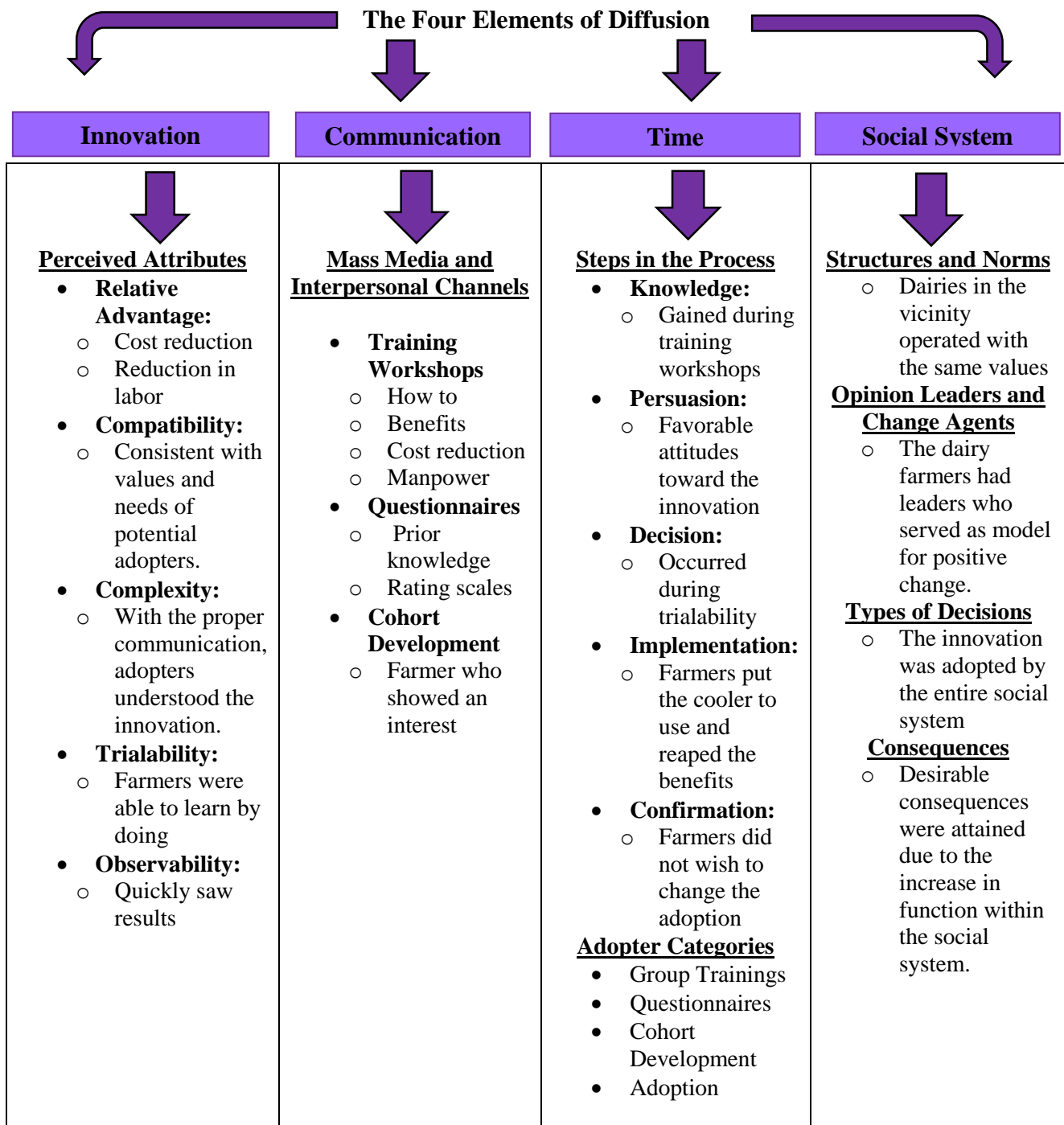


Figure 1

Concept Map – Innovation: Evaporative coolers on farms in Western Uganda



Ndyabawe, K., & Kisaalita, W. S. (2014). Diffusion of an evaporative cooler innovation among smallholder dairy farmers of Western Uganda. *Technology In Society*, 381-10. doi:10.1016/j.techsoc.2013.12.006

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